

PRICELIST

CONSULTATION & STRATEGY (START HERE)

All new projects begin with a consultation to ensure alignment and clear direction.

Digital Marketing & Brand Consultation (60 minutes) - £195

Redeemable against any ongoing package

Strategy & Planning Sessions - £125 per hour

These sessions are used to assess your current setup, identify gaps, and define the most effective next steps.

BRAND & WEBSITE PROJECTS (BY QUOTATION)

For clients who require one-off or project-based work.

Brand Identity Packages - From £2,500

Website Design - From £1,500 (E-commerce from £2,500)

All project work is scoped following consultation.

HOW TO WORK WITH ME

1. Book a consultation
2. Agree scope and package
3. Work within a clear, structured framework

This ensures focus, consistency and realistic expectations on all sides.

\DISCLAIMER

I work with businesses who want clarity, consistency and results across their digital presence. My services are consultation-led and delivered through structured packages and retainers.

My services focus on visibility, structure, content and digital health.

They do not include:

- Sales strategy or sales leadership
- Ticket pricing or yield management
- Campaign or funnel design
- Lead management, enquiry handling or follow-up
- Responsibility for conversions or sell-out performance
- Sales strategy and campaign delivery are separate, strategic services and are scoped independently where appropriate.

Minimum commitment: 3 months

This ensures enough time for setup, optimisation and meaningful traction.

 www.andreabritton.com UK +44 7763 000457 | MT+356 79213366

SOCIAL MEDIA MANAGEMENT

SOCIAL MEDIA IS A LONG-TERM VISIBILITY AND BRAND-BUILDING TOOL, NOT A SHORT-TERM SALES SWITCH.

SOCIAL MEDIA CONSULTATION	£175
PLATFORMS AUDIT (2-3 PLATFORMS)	£475
STRATEGY / CONTENT PLAN (2-3 PLATFORMS)	FROM £575

BASIC PRESENCE- £450/MONTH

For businesses that need a consistent, professional presence.

INCLUDES:

- ACCOUNT OPTIMISATION
- UP TO 10 POSTS PER MONTH
- CONTENT CREATION (GRAPHICS + COPY)
- SCHEDULING AND POSTING
- MONTHLY PERFORMANCE OVERVIEW

DOES NOT INCLUDE: REELS, STORIES, ENGAGEMENT MANAGEMENT, LEAD GENERATION OR SALES ACTIVITY.

GROWTH - £700/MONTH

For brands that want stronger visibility and interaction.

INCLUDES EVERYTHING IN PRESENCE, PLUS:

- UP TO 20 POSTS PER MONTH
- ENHANCED CONTENT CREATION
- PLATFORM MONITORING AND ENGAGEMENT (UP TO 2 HOURS PER WEEK)
- MONTHLY INSIGHTS AND RECOMMENDATIONS

BASED ON UP TO 2 PLATFORMS. DOES NOT INCLUDE: REELS STRATEGY, PAID ADS, DM SELLING OR CONVERSIONS.

PREMIUM - £1000/MONTH

Full Social Media Marketing

INCLUDES:

- CONTENT CREATION ACROSS FORMATS
- 3 POSTS PER WEEK
- 1 REEL PER WEEK
- STORIES AND HIGHLIGHTS
- SCHEDULING AND PUBLISHING
- ONGOING PLATFORM MANAGEMENT
- ENGAGEMENT MONITORING AND RESPONSES
- STRATEGIC OVERSIGHT

BASED ON UP TO 3 PLATFORMS. DOES NOT INCLUDE: PAID AD SPEND, SALES RESPONSIBILITY OR REVENUE GUARANTEES.

All packages provide visibility, maintenance and content delivery only.

Custom Packages Available upon request to suit specific needs and budgets. **Onboarding Fee:** A one-time onboarding fee of £350 for all packages (waived for annual subscriptions). **Please Note:** Packages do not include paid advertising, photography, videography, editing, or travel expenses.

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WEBSITE & SEO MAINTENANCE

WEBSITE AND SEO WORK FOCUSES ON STABILITY, STRUCTURE AND LONG-TERM VISIBILITY, NOT INSTANT RANKINGS OR GUARANTEED TRAFFIC ACROSS GOOGLE AND AI SEARCH.

WEBSITE / SEO CONSULTATION	£375
AUDIT	£475
STRATEGY / CONTENT PLAN	FROM £575
DESIGN / REDESIGN	BESPOKE

ESSENTIAL MAINTENANCE - £600 /MONTH

For low-traffic businesses that don't sell and need a clean digital presence.

INCLUDES:

- WEBSITE BACKUPS, SECURITY AND UPDATES
- UPTIME MONITORING
- MINOR CONTENT UPDATES (UP TO 1 HOUR PER MONTH)
- TECHNICAL SEO HEALTH CHECKS
- GOOGLE SEARCH CONSOLE MONITORING

GROWTH - £750/MONTH

For mid-traffic businesses and ecommerce sites that values rankings.

INCLUDES EVERYTHING IN ESSENTIAL, PLUS:

- CONTENT UPDATES (UP TO 3 HOURS PER MONTH)
- ON-PAGE SEO IMPROVEMENTS
- INDEXING AND COVERAGE ISSUE MANAGEMENT
- ONGOING SEO OPTIMISATION

AUTHORITY - £850/MONTH

For high-traffic websites that are core commercial assets.

INCLUDES EVERYTHING IN GROWTH, PLUS:

- UNLIMITED CONTENT UPDATES (WITHIN REASON)
- ADVANCED SEO OPTIMISATION
- UX AND PAGE PERFORMANCE IMPROVEMENTS
- INTERNAL LINKING STRATEGY
- ONGOING VISIBILITY RECOMMENDATIONS

Custom Packages Available upon request to suit specific needs and budgets.. Packages do not include paid advertising or travel expenses.

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